Inspire the Engineer in Everyone

- Attendance-boosting appeal
- Based on Thomas & Friends™ children’s book and television series with strong multi-generational appeal
- Multi-layered messaging for children and adults alike

Exhibit Details

Content focus
Science, Technology, Engineering and Math

Target audience
Children ages 2-7, families and school groups

Features
- Immersive environments featuring a large-scale Island of Sodor interactive train table
- Email capture photo kiosk
- Top-notch educational, marketing and installation materials
- Exhibit props and costumes
- Responsive support from experienced staff

Size
1,500 - 2,500 sq. ft.

Price
$60,000

Availability
Visit mcm.org/availability

Visit mcm.org/travel
Thomas & Friends™: Explore the Rails

Step Inside the World’s Most Beloved #1 Engine
Welcome to the Island of Sodor! In Thomas & Friends™: Explore the Rails visitors find themselves surrounded by the island’s iconic locations: Knapford Station, Sodor Steamworks and much more.

Fun Full Steam Ahead
In the exhibit, children help Thomas and his friends solve a variety of challenges, from a simple sorting and shape identification to more complex engineering obstacles, such as completing a train track using track pieces with different levels of elevation. As children confront new challenges and test their abilities, the smiling faces of Thomas, Percy, Victor and others are there to offer encouragement and remind children how “really useful” they all are.

Exciting Opportunities for STEM Learning
Children engage in a multitude of science, technology, engineering, and math (STEM) challenges. These interactive opportunities encourage asking questions and posing challenges, seeking information and exploring options, identifying problems and designing creative solutions and reflecting on actions and results.

“Thomas & Friends™: Explore the Rails gave us a significant 35% increase in attendance during a time of year when it’s typically difficult for our museum to drive traffic. Not only did it attract families with younger kids, they also raved about their visit afterward and came back again and again.”
— Discovery Cube - Santa Ana

“The Thomas & Friends™ exhibit was the biggest reason we wanted to visit the museum! Our children are huge fans of Thomas & Friends and were not disappointed by the exhibit! There was something for every age group to do — from toddlers to adults! Our children could have spent all day just at this exhibit!”
— Marissa Oachs, The Review Stew