Boost early literacy

- The first traveling exhibit to use content to focus on pre-reading skills
- Strong potential for local funding
- Engaging adult messages to support continued learning at home

Exhibit Details

**Content focus**
Early literacy

**Size**
500 sq. ft.

**Price**
$2,000 per month or $5,000 per three months

**Availability**
Visit mcm.org/availability

**Target audience**
Children ages birth to 8, families and school groups

**Features**
- Top-notch educational, marketing and installation materials
- Responsive support from experienced staff
- Easy-to-store wheeled carts
- Adult messages support continued learning at home
- Child-sized book environments bring popular stories to life
- Modular and easily adaptable to a variety of gallery layouts

**Minneapolis Institute of Arts Traveling Exhibits**
TravelingExhibits@miam.org
miam.org/travel

**Storyland: A Trip Through Childhood Favorites**
Storyland: A Trip Through Childhood Favorites™

Engaging Environments
In this highly immersive and engaging exhibit, families discover the joy and power of reading at any age.

Favorite Story Books in Life-Sized Settings
Imagine your visitors stepping into the world of their favorite storybooks — building a snowperson and making snow angels, tucking in Peter Rabbit and finding Spot.

Three Beloved Children’s Books
- The Tale of Peter Rabbit by Beatrix Potter
- The Snowy Day by Ezra Jack Keats
- Where’s Spot? by Eric Hill.

Stimulating Early Literacy Activities
Exhibit experiences including matching, rhyming, poetry and storytelling all help set the foundation for becoming literate by encouraging children to love books, learn words, tell stories, read everything, know letters and hear sounds.

“Wonderful, very interactive and enjoyable for all ages! A great hands on experience for kids. They really enjoyed it and I as a parent enjoyed watching and hearing their excitement.”
— Redwood Area Early Childhood Coalition

“Each family has a different experience, and it’s great to engage parents in what’s important for early literacy.”
— Elk River Area Early Childhood Coalition