

Exhibit Details

Content focus

Early literacy

Size

1,500 sq. ft.

Price

\$40,000

Availability

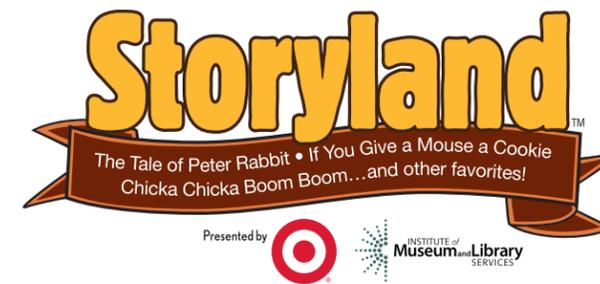
Visit mcm.org/availability

Target audience

Children ages birth to 8, families and school groups

Features

- Immersive child-sized book environments bring popular stories to life
- Email capture photo kiosk
- Top-notch educational, marketing and installation materials
- Easy to install
- Exhibit props and costumes
- Responsive support from experienced staff



Unique Early Literacy Experiences

- The first traveling exhibit to use content to focus on pre-reading skills
- Strong potential for local funding
- Engaging adult messages to support continued learning at home



Storyland: A Trip Through Childhood Favorites™

Engaging Environments

In this highly immersive and engaging exhibit, families discover the joy and power of reading at any age.

Favorite Story Books in Life-Sized Settings

Imagine your visitors stepping into the world of their favorite storybooks — building a snowperson and making snow angels in *The Snowy Day*, then shaking the palm trees and exploring an oversized alphabet playground in *Chicka Chicka Boom Boom*.

Seven Beloved Children’s Books

- *The Tale of Peter Rabbit* by Beatrix Potter
- *If You Give a Mouse a Cookie* by Laura Numeroff
- *Chicka Chicka Boom Boom* by Bill Martin Jr. and John Archambault
- *The Snowy Day* by Ezra Jack Keats
- *Abuela* by Arthur Dorros
- *Tuesday* by David Wiesner
- *Where’s Spot?* by Eric Hill.

Stimulating Early Literacy Activities

Exhibit experiences including matching, rhyming, poetry and storytelling children to love books, learn words, tell stories, read everything, know letters, and hear sounds.

“Storyland is a high-quality, well-constructed exhibit that was both mission-based and attraction-centered for the Mississippi Children’s Museum. It offered our community an opportunity to focus on early reading. Parents particularly loved interacting with familiar elements from their own childhood. Minnesota produced a winner with Storyland!”

— Alicen Blanchard, director of education, Mississippi Children’s Museum



“When we walked into the Storyland exhibit, my kiddo’s eyes went wide with delight. To her, it was play. To me, it was early literacy in action. Storyland is a great opportunity for both parents and children to see how books are more than just words on paper and literacy is more than just knowing how to read.”

— Mindy, parent and blogger for Proper Noun Blog

