Exhibit Details

Content focus
Physical fitness

Size
1,500 sq. ft.

Price
$30,000

Availability
Visit mcm.org/availability

Target audience
Children ages five to 12, families and school groups

Features
• Challenging activities for all ages and abilities
• Top-notch educational, marketing and installation materials
• Easy to install
• Exhibit props and costumes
• Responsive support from experienced staff

Support health and fitness with action-packed fun for all

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Immersive action-adventure environments featuring:
• Surfing/snowboarding
• Kung fu
• Climbing canyon
• Flycycles

Strong potential for local funding
Build strength, coordination, balance and endurance with challenges for all ages and abilities
Run! Jump! Fly! Adventures in Action™

Compelling and action-packed

Run! Jump! Fly! Adventures in Action™ inspires young people to get physically active. This heart-pumping exhibit invites visitors into action adventure scenes where they can jump into action star training. Adventure scenes include Surf/Snow (balance), Kung Fu Forest (coordination), Climbing Canyon (strength), and Flycycle Sky (endurance). An Action Star Training with a Yoga Station, Strength Center, and Dance Club are also part of the experience.

Build body awareness

Movement stimulates the body and mind, simultaneously boosting physical development, promoting a healthy lifestyle and activating cognitive development.

“This was one of the most popular YMEC exhibitions held at the Museum. It appealed to a range of ages, including our young audience and successfully conveyed the message to visitors to be active. Many visitors seemed to be there for a return visit. One little boy was overheard calling to his mother, “Come on, mom. You gotta see this. It’s awesome!”

— Bay Area Discovery Museum

“Our visitors enjoyed the Surf/Snow and Strength Center components so much, we ended up purchasing your plans for these activities. Surf/Snow is now a permanent component and the Strength Center will be added to our PowerPlay exhibit in the future.”

— Houston Children’s Museum