

Exhibit Details

Content focus

Interactive art appreciation

Size

1,500 sq. ft.

Price

\$15,000

Availability

Visit mcm.org/availability

Target audience

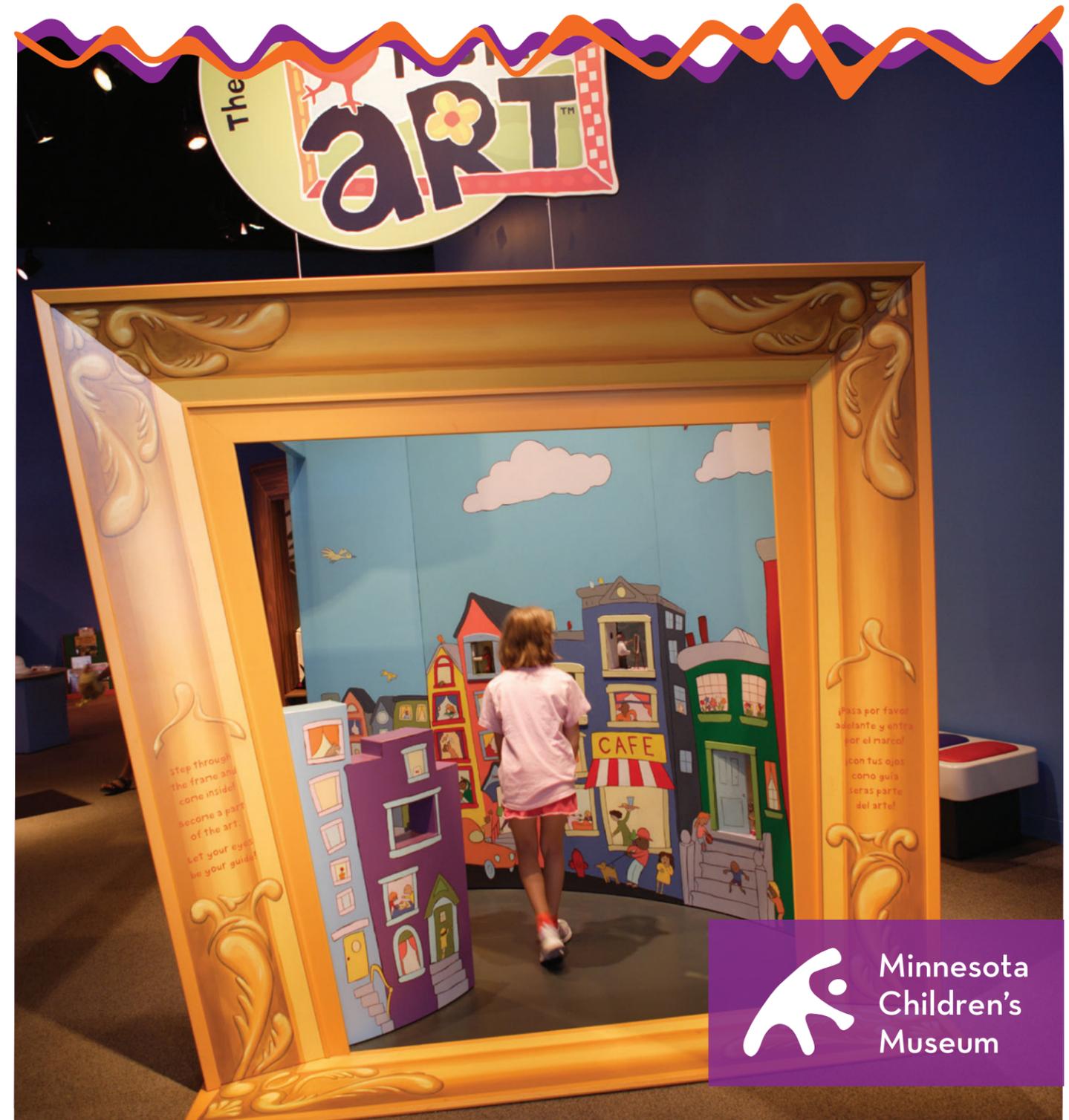
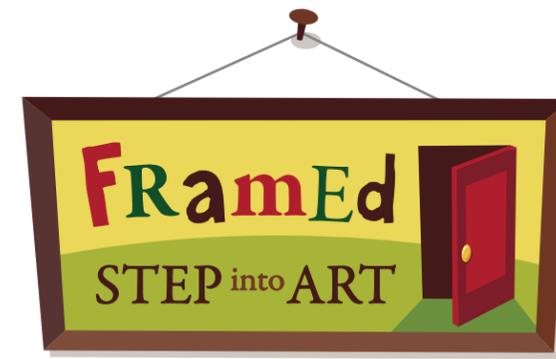
Children ages 5 – 12, families and school groups

Features

- Immersive exhibit environments based on a variety of artists
- Top-notch educational, marketing and installation materials
- Easy to install
- Exhibit props and costumes
- Responsive support from experienced staff

Connect visitors to the world of Art

- Interactive settings in which visitors literally step into well-known paintings and make a personal connection to art
- Opportunities to utilize visual thinking strategies



Framed: Step Into Art™

Immerse Yourself in the World of Famous Paintings

Experience art like never before in *Framed: Step into Art™*. This engaging exhibit transports visitors to a world where paintings leap off the canvas and children are invited inside the art experience.

Play With and Think About Art

As visitors play and move, they are challenged to ride a giant chicken, set up camp in the Canadian Rockies, and prepare dinner for a group of hungry farmers.

Think and Talk About Art

The exhibit environments are accompanied by information about each artist, and provide conversational prompts that employ visual thinking strategies. *Framed: Step into Art* provides opportunities for children and adults to spend time with five paintings — from iconic to contemporary — and learn to appreciate their own, as well as others' opinions of individual art.



"My family loved this exhibit at Kidzu Children's Museum. We enjoyed exploring Clementine Hunter's Big Chicken painting in a new way and took home several cute photos of them riding the chicken from within the art work - something they couldn't do with their own pet chicks! After visiting, we downloaded an image of the Mona Lisa and made our own Monas at home. Playing with art at Kidzu made our trips to the subsequent art museums more approachable and fun for the kids."

— Visitor in Chaphil Hill, NC

"It was an exciting way to introduce artists and different art styles to tour groups ranging from grades Pre-K to 5. The fact that Framed was bilingual was a huge plus for us. Although many of our visitors' children speak English and Spanish, a lot of their parents only speak Spanish, so it helped families to enjoy the exhibit as a unit."

— Fredda Turner, Durham Children's Museum

