

## Exhibit Details

### Content focus

- Paleontology
- Geography
- Scientific inquiry
- Life science

### Size

1,500 - 2,500 sq. ft.

### Price

\$45,000

### Availability

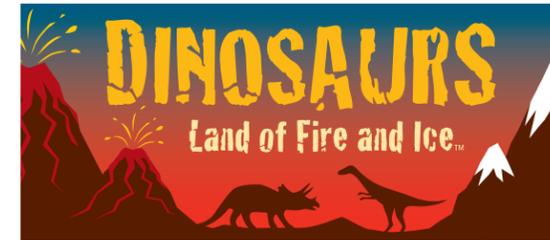
Visit [mcm.org/availability](http://mcm.org/availability)

### Target audience

Children ages three to ten, families and school groups

### Features

- Exclusive opportunity to offer fully touchable dinosaurs
- Top-notch educational, marketing and installation materials
- Easy to install
- Exhibit props and costumes
- Responsive support from experienced staff



## Drive traffic with touchable dinosaurs

- Attendance-boosting appeal
- Engaging science-inspired activities to challenge all ages
- Showcasing activities supporting life science, and critical thinking skills



Minnesota Children's Museum  
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# Dinosaurs: Land of Fire and Ice™

## Scientific Challenges Uncover the Past

Crossing the threshold of this exhibit means traveling back in time to explore the age of the dinosaurs! As visitors move through the exhibit, they encounter unfamiliar landscapes, touchable dinosaurs of all shapes and sizes, and opportunities to investigate clues about what the dinosaurs left behind. This exhibit builds on the popular fascination with dinosaurs and utilizes scientific approach to challenge all ages.

## Three Worlds of Wonder

*Dinosaurs: Land of Fire and Ice* features three distinct sections: Land of Fire (a warm dinosaur habitat), Land of Ice (a cold dinosaur habitat) and a Field Research Station. Each section of the exhibit is divided by a series of low walls that give adults visual access to

the entire exhibit while keeping each section distinct and autonomous. Extensive and detailed muraling throughout the exhibit ensures an immersive, environmental aesthetic.

## Fully Immersive Environments

Delighting in the process and embracing inquiry really shine in this exhibit. When playing in this engaging environment, children experience countless opportunities for showcasing critical thinking skills such as:

- questioning
- reasoning
- theorizing
- observing
- contemplating
- planning
- executing
- synthesizing



*“The Dinos exhibit is awesome. We’ve had quite an increase in our numbers since it opened – people are loving it! You guys did an excellent job, you really have out-done yourselves again. It’s the perfect dinosaur exhibit for a children’s museum and that’s what we were wanting here.”*

— Jim Hyde, exhibits manager, Children’s Museum of Memphis



*“Crown Center had wonderful attendance (nearly 70% increase)! Our visitors very much enjoyed the exhibit. Our favorite parts were emailing a digital postcard with the Edmontosaurus and the smoldering volcano. We had lots of repeat guests.”*

— Pat Krehbiel, retail marketing manager, Crown Center

