Exhibit Details

Content focus
• Imaginative Play
• Problem Solving
• Economics
• Social Studies

Size
1,500 sq. ft.

Price
$15,000

Availability
Visit mcm.org/availability

Target audience
Children ages two to 12, families and school groups

Features
• Plentiful supply of elaborate costumes and props
• Dragon character costume option
• Top-notch educational, marketing and installation materials
• Responsive support from experienced staff

Serve up magnificent king-sized fun and learning
• Enduring popular appeal of castles and medieval life
• Charming environments inspired by fantasy and history
• Opportunities for problem-solving, storytelling, and imaginative play
Medieval community fun
As visitors explore The Amazing Castle and its eight themed areas, they are introduced to seven storybook characters in the castle community. From the carpenter to the seamstress, each character has a special role. As they move through the castle, village visitors playfully explore the interconnectedness of community members in a setting inspired by fantasy and history.

Imaginative play in a child-sized fortress
Pretend play fosters the development of the whole child – social, emotional, physical and cognitive. In The Amazing Castle, pretend play is king! Benefits for children include:
- using more complex words and sentences
- developing narrative abilities
- controlling impulses
- navigating complex social situations
- using their whole bodies to play and learn

“The Amazing Castle was a very solid performer for us. With the double booking, we were concerned that we’d have a significant attendance drop in the new year, but visitorship stayed strong throughout.”
— Kidzu Children’s Museum

“We had an email come in wondering where The Amazing Castle is next on its tour. Their child loved it so much that she was considering traveling to the next venue!”
— Boston Children’s Museum