

Exhibit Details

Content focus

Math and Early Literacy

Size

750 sq. ft.

Price

\$1,500 per month or
\$4,000 per three months

Availability

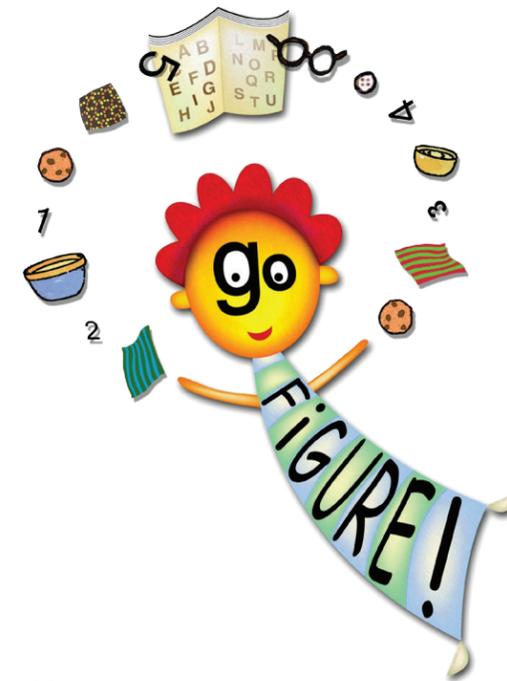
Visit mcm.org/availability

Target audience

Children ages 2 – 10, families and school groups

Features

- Comprehensive marketing toolkit
- Educational materials
- Installation manual
- Exhibit props and costumes



Grow a love of math with Go Figure!

- Popular stories that come to life in child-sized book environments
- Messages geared toward adults to support continued learning at home
- Play-filled experiences based on simple math activities
- Areas for children and adults to read together



Go Figure™!

Perfect Environments for Mathematical Thinking and Play

Throughout this discovery-filled exhibit, five popular children's books are brought to life in gigantic reproductions of the artists' original illustrations. Inside each large-scale book, visitors find an attached copy of the featured book, a math-based interactive experience relating to the book's narrative, and tips for parents on supporting their child's early explorations of math concepts.

Fun Math Exploration Within Your Favorite Storybooks

Inside *Go Figure!* visitors have a chance to notice, focus, and explore the mathematical dimensions of our world including:

- counting
- sorting
- patterning
- measuring
- observing
- comparing
- sequencing



"Go Figure! helped generate a 30% increase in overall museum attendance! Not only were we able to achieve our goal of attracting more visitors from our surrounding region, Go Figure! also had an extremely positive effect on our local community support. Membership purchases increased significantly during the stay of Go Figure!"

— Central Wisconsin Children's Museum

"It was truly rewarding to see so many children from preschool through second grade come through with their teachers and leave so excited about what they had learned."

— Children's Museum of Fond du Lac

