

Exhibit Details

Content focus

Social-emotional development

Size

1,500 and 2,500 sq. ft.

Price

\$40,000 and \$70,000

Availability

Visit mcm.org/availability

Target audience

Children ages birth to 10, families and school groups

Features

- Clifford™ character costume
- Top-notch educational, marketing and educational materials
- Easy to install
- Exhibit props and costumes
- Responsive support from experienced staff

ADVENTURES
with

Clifford
THE BIG RED DOG™

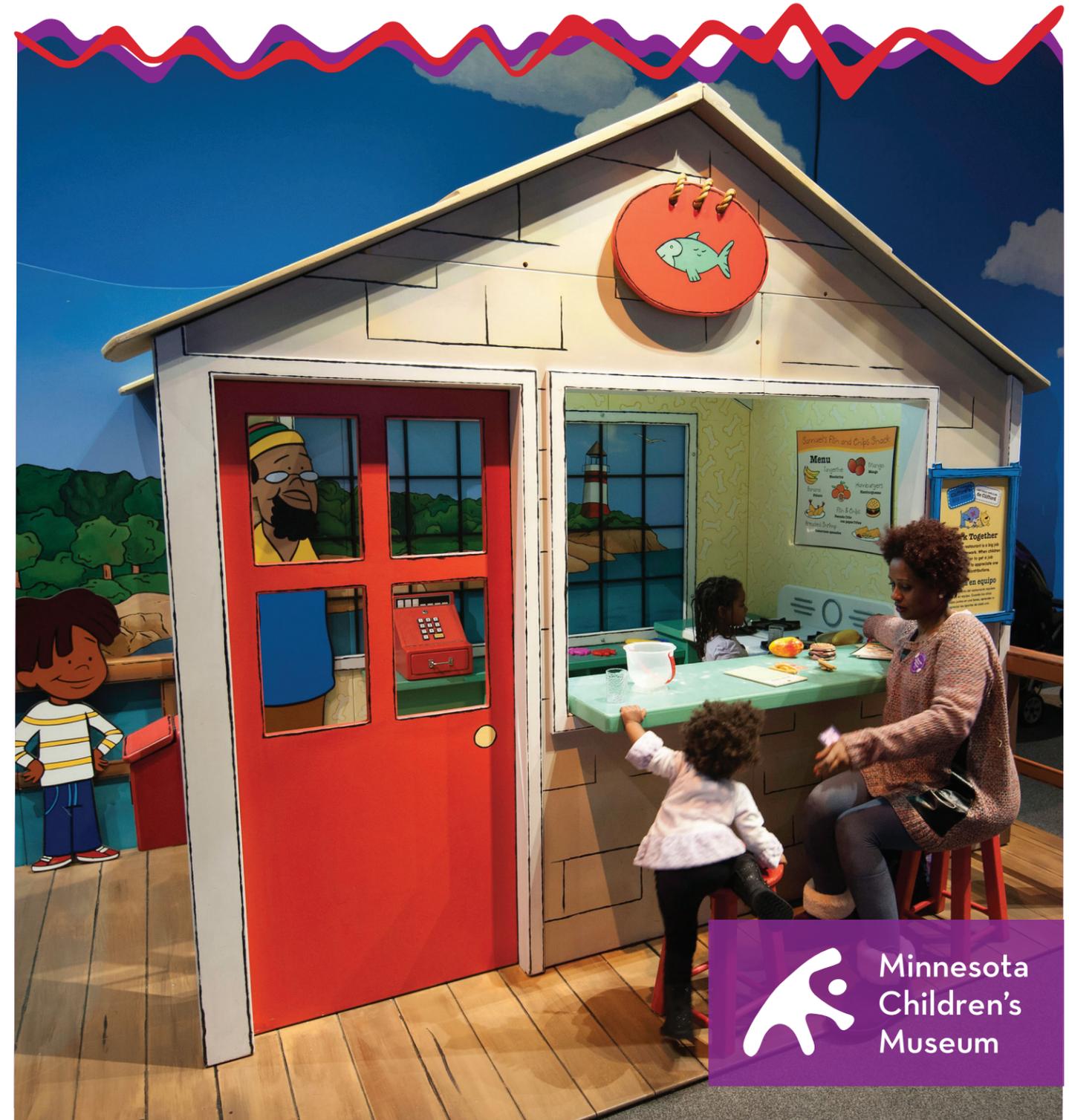
SCHOLASTIC
www.scholastic.com

Excite Visitors With a Trip to Birdwell Island

- Attendance-boosting appeal
- Rich content based on stories from beloved Clifford books
- Additional visibility through Scholastic's national "Be Big" campaign



Minnesota Children's Museum
Amber Stevenson | Traveling Exhibits Manager
TravelingExhibits@mcm.org
651-225-6053
mcm.org/travel



Minnesota Children's Museum

Adventures with Clifford The Big Red Dog™

Irresistible and Engaging Environments

Adventures with Clifford The Big Red Dog™ transports visitors to the world of Clifford™, Emily Elizabeth™ and all of the residents of Birdwell Island. Climb aboard the ferry and listen to seagulls as you approach Birdwell Island. Upon arrival, visitors are greeted by a colossal nine-foot high Clifford with a tail to slide down. While visiting, children can work together to fill Clifford's big dog bowl and gain self-confidence on stage with Clifford and his pals.

Ten Big Ideas

During the adventure, children and adults will discover "Clifford's Big Ideas" – ten simple, tangible life lessons designed to help young children navigate their world:

- Share
- Play Fair
- Have Respect
- Work Together
- Be Responsible
- Be Truthful
- Be Kind
- Believe in Yourself
- Be a Good Friend
- Help Others



"Clifford is going great gangbusters. The costumed character appearances are a HUGE hit. Our only problem is in planning a route through the museum that allows Clifford to get to relatively open spaces before he's surrounded by so many kids that he can't move. You know, that's a great problem to have. It'll be a great exhibit for us this summer."

— Children's Discovery Museum of San Jose

"Kids are flipping out left and right, they love it! A toddler affixed himself to Clifford's leg with a great big hug. That sentiment has prevailed since the exhibit has been open, and children seem to really be enjoying themselves."

— Boston Children's Museum

