

## Exhibit Details

### Content focus

Science, Technology,  
Engineering and Math

### Size

1,500 and 2,500 sq. ft.

### Price

\$45,000 and \$70,000

### Availability

Visit [mcm.org/availability](http://mcm.org/availability)

### Target audience

Children age 3-7, families and school groups

### Features

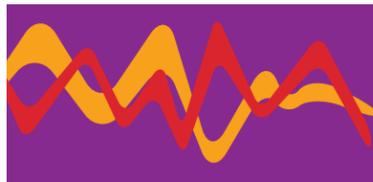
- Curious George character costume
- Top-notch educational, marketing and educational materials
- Email capture photo kiosk
- Exhibit props and costumes
- Responsive support from experienced staff Curious George character costume
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## Promote STEM Literacy

- Attendance-boosting appeal
- Rich content based on stories from beloved children's book series
- Engaging adult messages support continued learning at home

# Curious George

## Let's Get Curious!



Minnesota  
Children's  
Museum

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Minnesota  
Children's  
Museum

# Curious George™: Let's Get Curious!

## Adored Character and Adventures

Letting curiosity and inquiry be their guides, visitors explore familiar buildings and locales with multigenerational appeal from the Curious George™ book series and television show on PBS KIDS.

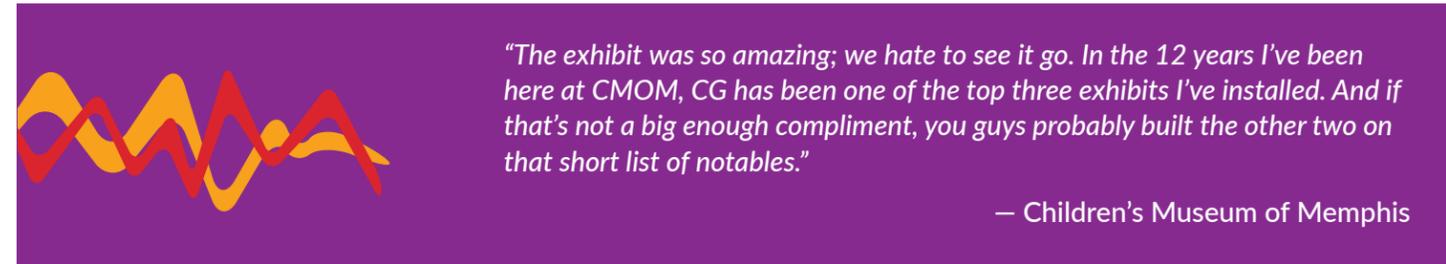
## Imagination-filled Interactives

Upon entry to the exhibit, visitors find themselves on an urban street and are transported to the neighborhood in which Curious George lives with his friend, The Man

with the Yellow Hat. Activities invite visitors to learn like Curious George through direct experience and a variety of problem solving opportunities. The Man in the Yellow Hat provides context and delivers take-home messages.

## Engaging STEM Challenges

Key concepts in science, technology, engineering and math are woven and layered throughout the exhibit. Through the process of inquiry, children's creative thinking becomes more visible.



*"The exhibit was so amazing; we hate to see it go. In the 12 years I've been here at CMOM, CG has been one of the top three exhibits I've installed. And if that's not a big enough compliment, you guys probably built the other two on that short list of notables."*

— Children's Museum of Memphis



*"Curious George is seeing around 300 people every hour! The wait to get in is about 30 minutes. AMAZING!"*

— Children's Museum of Indianapolis

